Agenda Item No.

South Ayrshire Council

Report by Director of Housing, Operations and Development to Cabinet of 18 March 2025

Subject: Prestwick Parking Consultation

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1. Purpose

1.1 This purpose of this report is to seek Member approval for a range of recommendations arising from the Prestwick Parking Consultation which took place between 25 March 2024 and 31 May 2024.

2. Recommendations

2.1 It is recommended that the Cabinet:

2.1.1 notes the contents of the Prestwick Parking Consultation Outcome Report contained at Appendix 1 and approves the report recommendations;

2.1.2 notes the statutory process to promote Traffic Regulation Orders;

2.1.3 instructs the Head of Roads to prepare draft Traffic Regulation Orders and commence the statutory consultation process for the following proposed amendments to the existing residents permit scheme;

- **(i) expansion of the permit scheme into the streets highlighted within the outcome report;**
- **(ii) the removal of the existing two permits per household cap;**
- **(iii) the removal of the multi-year permit discount;**
- **(iv) the introduction of a resident's visitor permit option at £2 per permit;**
- **(v) the introduction of a free resident's carer permit option;**

2.1.4 instructs the Head of Roads to commence the statutory consultation process for the introduction a 2 hours limited waiting restriction within the Prestwick Toll parking layby, and;

2.1.5 notes the Head of Roads intention to review various other locations throughout Prestwick and consider appropriate measures to help alleviate indiscriminate parking.

3. Background

3.1 The Leadership Panel of 15 September 2020 approved the South Ayrshire Parking Strategy 2020 - 2024 (south-ayrshire.gov.uk) which provides a framework for future changes to parking provision across South Ayrshire which is consistent in its application.

3.2 Various proposals relating to the management of parking within Prestwick were the subject of the Prestwick parking consultation 2024. The consultation invited feedback on a range of topics relating to on-street parking on Main Street, Prestwick Toll and Links Road, and off-street car parking.

3.3 The consultation also tested opinion on proposals to amend the existing residents permit scheme. Residents are currently restricted to two resident's permits per household with no visitor or carer option.

3.4 The extent of the scheme has also remained in its current format since it was first introduced in 2016 and officers have received increasing calls to review this due to a perceived increase in long stay on-street parking within the streets not currently subject to the scheme restrictions.

3.5 The consultation responses have been examined, collated and set out along with the resultant conclusions and recommendations within the Outcome Report contained at **Appendix 1**.

4. Proposals

Traffic Regulation Order (TRO) Statutory Consultation Process

4.1 If approved, the proposals contained within this report shall be subject to a statutory consultation process. In the first instance draft proposals are presented to Police, Fire and other statutory bodies for their consideration and this stage of the process shall be concluded after 21 days.

4.2 Thereafter, the proposals would be subject to a wider public consultation where each household affected by the proposals would be notified and informed of the proposals and the right of objection during the 21 day consultation period (this can be extended as required).

4.3 After this engagement process, any maintained objections shall be subject to further panel reports for Member consideration and this will ultimately determine whether the proposals are implemented, or otherwise.

Residents Parking

4.4 The consultation specifically proposed extending the scheme into Links Road which received strong support. The proposals put forward for amending the residents permit scheme to allow for a visitor or carer permit option were also met with strong support.

4.5 And there was enough feedback received to suggest that scheme expansion should be considered. In order to progress matters, further street surveys have been completed to establish if the streets identified through the consultation process warrant inclusion in the permit scheme.

4.6 Officers have also reviewed the permit pricing structure which is currently set at £45 for an annual permit or £80 for a two year permit. Whilst there is no proposal to apply a price increase, it is recommended that in order to bring the scheme in line with the Ayr permit proposals, the multi-year option should be removed.

4.7 In summary, it is proposed to commence the TRO statutory consultation process based on the following proposals;

4.7.1 Engage residents on the proposed expansion of the permit scheme to cover additional streets, as detailed in the Summary Report contained at **Appendix 1**;

4.7.2 Amend the existing residents permit scheme by;

a) adding Links Road;
b) removing the existing two permits per household cap;
c) removing the multi-year permit option;
d) introducing a resident's visitor permit option (£2 / permit);
e) introducing a resident's carer permit option (free).

Prestwick Toll

4.8 A proposal to introduce a new 2 hours limited waiting restriction within the parking laybys servicing the Prestwick Toll shops was also included within the consultation and there were no objections raised. It is, therefore, proposed to proceed as indicated.

General Restrictions

4.9 Through the free text options within the consultation, there were also a number of locations put forward by consultees for the introduction of parking restrictions to address road safety concerns. It is further proposed to proceed with the associated work to formally identify these locations and prepare proposals for future consideration.

5. Legal and Procurement Implications

5.1 In terms of the Council's Scheme of Delegation any proposals arising from the Traffic Regulation Order statutory consultation process shall be referred to the Regulatory Panel within whose remit matters relating to Road Traffic Regulation Legislation rests.

5.2 Timescales for the preparation and implementation of new TROs are entirely dependent upon the scope of the proposals. If and when approval is granted, the TRO preparation work shall commence and may take up 6 months to complete which shall then allow for the statutory consultation process to commence.

5.3 The consultation process typically takes 2 months to complete with a period of engagement with any objectors commencing thereafter. Therefore, it is anticipated that officers shall be in a position to report back on the outcome of the statutory TRO consultation process within 12 months. Full implementation of any agreed proposals would then occur within a further 6 months.

5.4 Any procurement requirements shall be undertaken following Council Standing Orders and any other relevant guidelines.

6. Financial Implications

6.1 In support of the residents permit scheme proposals, a new web hosted permit database which links to the existing parking database and Parking Attendant handheld devices is required. The database costs may reduce if purchased in combination with the Ayr residents parking scheme. In addition to the purchase costs, annual license fees are also applicable.

6.2 There may also be costs associated with the advertising of TROs and the installation of new traffic signs and road markings. It would, therefore, be the intention to submit a bid to the repairs and renewals budget for capital investment in all associated new parking infrastructure.

6.3 Estimated costs as well as projected income is set out in Table 1 below:

Table 1

Capital Costs	
Permit database (config and integration)	£12,000
TROs (advertising)	£5,000
Additional traffic signs and road markings (inc install)	£20,000
Total	£37,000
Revenue Costs	
Annual permit database license fee	£1,000
Total	£1,000
Projected Income	
Residents permits	£10,000
Visitor permits	£5,000
Total	£15,000

7. Human Resources Implications

7.1 All associated work to progress the various matters subject to this report shall be undertaken by ARA officers. There are also various costs applicable for the provision of various parking infrastructure items such, road traffic signs and road markings. And there are further costs associated with the advertising of underpinning TROs.

8. Risk

8.1 ***Risk Implications of Adopting the Recommendations***

8.1.1 There are no risks associated with adopting the recommendations.

8.2 ***Risk Implications of Rejecting the Recommendations***

8.2.1 Rejecting the recommendations may impact on the reputation of the Council and hinder the ability to implement the stated objectives contained within the South Ayrshire Council Parking Strategy 2020 - 2024.

9. Equalities

9.1 An Integrated Impact Assessment has been carried out on the proposals contained in this report, which identifies potential positive impacts. The IIA Summary Report is attached as **Appendix 2** and a copy of the fully completed IIA can be accessed here: IIA PRESTWICK PARKING -ARA.xlsm

10. Sustainable Development Implications

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to Commitment One of the Council Plan: Spaces and Places.

13. Results of Consultation

13.1 There has been a public consultation on the contents of this report and the details are contained within Appendix 1.

13.2 Consultation has taken place with Councillor Bob Pollock, Portfolio Holder for Economic Development and the contents of this report reflect any feedback provided.

14. Next Steps for Decision Tracking

14.1 If the recommendations above are approved by Members, the Director of Housing, Operations and Development will ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Leadership Panel in the 'Council and Leadership Panel Decision Log' at each of its meetings until such time as the decision is fully implemented:

Implementation	*Due date*	*Managed by*
Prepare draft TROs	30 September 2025	Head of Roads, Ayrshire Roads Alliance
Complete statutory consultation process	31 December 2025	Head of Roads, Ayrshire Roads Alliance
Prepare and submit Panel report	31 March 2026	Head of Roads, Ayrshire Roads Alliance
Implement new parking schemes	31 August 2026	Head of Roads, Ayrshire Roads Alliance

Background Papers South Ayrshire Parking Strategy 2020 - 2024

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Date **31 January 2025**