

**South Ayrshire Council**  
**(Off-Street Parking Places within South Ayrshire) Revocation**  
**Order 201\***

**Statement of Reasons for proposing to make the Order**

The reasons for promoting this Order follow responses to the South Ayrshire Council “Balancing the Budget” survey that invited comments from the public between Monday 15th January and Sunday 11th February 2018. 2,793 survey responses were received commenting on either the overall budget proposals or in more detail to some of the individual proposals.

Individual proposals concerning charges and income included questions which asked:-

- “How strongly do you agree/disagree the Council should increase charges for car parking? 55.6% - agreed or strongly agreed, 34.3% disagreed or strongly disagreed with the remaining 10.1% having a neutral opinion.

Under a heading, “Introduce new charges for parking in Council car parks that are currently free of charge” a question asked:-

- How strongly do you agree/disagree you should pay to park your vehicle at a Council car park? 52.1% - agreed or strongly agreed, 34.8% - disagreed or strongly disagreed with the remaining 13.1% having a neutral opinion.

Given the majority of responses were positive, the proposals were included and approved in the General Services Budget 2018/19 and Capital Investment Programme.

Therefore taking each of the proposed locations into account along with turnover and anticipated usage, it is proposed to levy the following parking charges:-

<b>Ayr - Esplanade (Blackburn Drive) Car Park</b>	
<b>Troon - South Beach Esplanade Car Park</b>	
<b>Troon - Titchfield Road Car Park</b>	
Monday to Saturday 10:00am–6:00pm	
To be applied from the date this Order comes into force until 30 <sup>th</sup> September 2019 and from 1st March–30th September only in subsequent years	
Parking Period	Proposed Parking Charge
Up to 30 Minutes	£0:50p
Up to 1 Hour	£1:00
Up to 1 Hour 30 Minutes	£1:50
All Day to 6:00pm	£2:00
Blue Badge Holders	Free
Disabled Bays	Free - Maximum stay 3 hours no return within 1 hour

<b>Ayr - New Road (Tam’s Brig) Car Park</b>	
Monday to Saturday 10:00am–6:00pm	
Parking Period	Proposed Parking Charge
Up to 30 Minutes	£0:50p
Up to 1 Hour	£1:00
Up to 1 Hour 30 Minutes	£1:50
Up to 2 Hours	£2:00
Up to 2 Hours 30 Minutes	£2.50
Up to 3 Hours	£3:00
Up to 3 Hours 30 Minutes	£3:50
Up to 4 Hours	£4:00
Up to 4 Hours 30 Minutes	£4:50
All Day to 6:00pm	£5:00

Blue Badge Holders	Free
Disabled Bays	Free - Maximum stay 3 hours no return within 1 hour

<b>Prestwick - Bellevue Road Car Park</b>	
<b>Troon - South Beach Road (Ivy Cottage) Car Park</b>	
Monday to Saturday 10:00am–6:00pm	
Parking Period	Proposed Parking Charge
Up to 30 Minutes	£0:50p
Up to 1 Hour	£1:00
Up to 1 Hour 30 Minutes	£1:50
Up to 2 Hours	£2:00
Up to 2 Hours 30 Minutes	£2.50
All Day to 6:00pm	£3:00
Blue Badge Holders	Free
Disabled Bays	Free - Maximum stay 3 hours no return within 1 hour
Season Ticket	£80:00 + VAT Quarterly
Season Ticket	£250:00 + VAT Annually

<b>Electric &amp; Hybrid Vehicles in all car parks where applicable</b>	
The free of charge concession for Blue Badge holders does not apply to vehicles using the Electric & Hybrid charging facility	
Monday to Saturday 10:00am–6:00pm	
Proposed Parking Charge	Parking Period
Up to 30 Minutes	£0:50p
Up to 1 Hour	£1:00
Up to 1 Hour 30 Minutes	£1:50
Up to 2 Hours	£2:00
Over 2 Hours	£2:00
Maximum stay 4 hours no return within 1 hour	

The introduction of charges will afford the Council greater control over the parking facilities and create a much needed turnover in spaces, especially during the busy summer months. This in turn will help locals and visitors alike find parking spaces close to the various amenities and businesses which should have a positive knock on effect on the local economy.

Donald Gillies,  
 Director of Place, South Ayrshire Council,  
 County Buildings, Wellington Square, Ayr KA7 1DR